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## Washington Biotechnology & Biomedical Association's New "Healthcare Economics in WA" Breaking News is Powered by MedIntelliBase® Intelligence Services

REDMOND, Wash.--(BUSINESS WIRE)--Visitors to the newly branded and redesigned website of the [Washington Biotechnology & Biomedical Association](#) (WBBA) to be featured at the WBBA's Annual Meeting today will get free, timely, Washington state-focused biotech and medtech news through its "[Economic Issues in WA Healthcare](#)" Breaking News feature. This new feature, powered by [MedIntelliBase® Intelligence Services](#), provides a precisely focused RSS feed of economic, government and business news relevant to the Washington life sciences industry. Breaking News helps keep WBBA's constituents informed and ahead of their competition.

The intelligence engine behind "[Economic Issues in WA Healthcare](#)" Breaking News is [MedIntelliBase® \(MIB\) Custom Alerts](#). **MIB Alerts** are tightly focused, keyword-based search reports. **MIB Alerts** cover abstracts and announcements on clinical research and technology, regulatory, legal, and industry developments from thousands of public and proprietary information sources. [MIB Breaking News](#) segments, using **MIB Alerts** searches, are continuously updated, customized feeds of research abstracts and industry developments displayed in an Internet or intranet website page or RSS reader.

"[Economic Issues in WA Healthcare](#)" Breaking News (at WashBio.org) shows how **MedIntelliBase Custom Breaking News** gives medical device, biotech, and pharmaceutical companies and organizations 'A Better Way' to provide timely information through educational and informational websites," stated Vicky Hunsicker Sanko, publisher of **MedIntelliBase Alerts and Breaking News**.

"In a highly competitive marketplace compounded by an uncertain economy, medical industry professionals cannot afford to miss critical market developments because of travel or workload," Hunsicker Sanko adds. "With **MedIntelliBase Alerts and Breaking News**, medical technology companies have great tools to keep customers and team members informed and ahead of the competition by delivering critical news anywhere, anytime."

The Washington Biotechnology & Biomedical Association serves nearly 500 companies, universities, academic institutions and others who represent the heart of Washington state's life sciences community. To learn more, visit [washbio.org](#).

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