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SAN DIEGO, CA—June 10, 2008 — BIOTECHNOLOGY INTERNATIONAL ORGANIZATION (BIO) INTERNATIONAL CONVENTION 2008—Busy medical industry executives who have a critical need for timely market intelligence now have two smarter alternatives. At BIO2008, The Next Phase, Inc. will show how **MedIntelliBase[®] Custom Alerts** and **MedIntelliBase Custom MarketTracks[™] Databases** help biotech, medical device and pharmaceutical companies gain and sustain a competitive advantage and never again worry about missing an important industry development.

MedIntelliBase Alerts and **MarketTracks** are **Market Intelligence Tools** from a **MedIntelliBase** toolbox of several available customized services. **MedIntelliBase Tools** regularly send the intelligence you need - whenever you need it and wherever you are.

“**MedIntelliBase Market Intelligence Tools** give you *A Better Way* to access timely medical market information that is critical to your success,” according to Vicky Hunsicker Sanko, CEO of The Next Phase, Inc., publisher of **MedIntelliBase Alerts** and **MarketTracks**. “The pace of business and competition in the medical industry is constantly increasing. A single piece of information could create or erase a competitive advantage for your company. You cannot afford to miss industry developments because you are traveling or busy or unaware. With **MIB Alerts** and **MarketTracks**, you can focus on your business knowing critical news and information will be delivered to you - anytime, anywhere.”

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About the publisher: The Next Phase, Inc. serves the biotech, medtech and pharmaceutical industries with delivery of precise, customized market intelligence by Internet subscription.

Contact:

*The Next Phase[®], Inc.
Victoria Hunsicker Sanko, (425) 869-8724
ABetterWay@MedIntelliBase.com*

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