



All News by Date



May 06, 2008 02:10 PM Eastern Daylight Time

ResuscitationCentral.com Breaking News Feature Now Powered by MedIntelliBase® Custom Alerts

REDMOND, Wash.--(BUSINESS WIRE)--Visitors to **ResuscitationCentral.com** can get free weekly clinical resuscitation abstracts through its [Breaking News page](#). The **Breaking News** feature, powered by [MedIntelliBase Custom Alerts](#), provides a live RSS feed of valuable clinical resuscitation abstracts drawn from PubMed and other sources.

Serving as an educational and informative warehouse for all things resuscitation, [ResuscitationCentral.com](#) aims to provide doctors, nurses, and emergency personnel with valuable clinical information, expert resources, and a fresh look at all facets of resuscitation today -- from CPR and circulation to new trends in post-resuscitation care including hypothermia.

[MedIntelliBase Custom Alerts](#) is the engine behind Breaking News. **MIB Alerts** are innovative, tightly focused, keyword-based search reports. MIB Alerts cover a wide variety of abstracts and news-worthy announcements on clinical research, technology, regulatory, legal and medical industry developments. **MIB Alerts** are pushed via email or RSS feeds on a schedule specified by the user. The customized **MIB Alerts** reports and abstracts are archived and fully searchable for easy reference.

"**ResuscitationCentral.com's Breaking News** is an example of how **MedIntelliBase Custom Alerts** give medical device, biotech, and pharmaceutical companies 'A Better Way' to provide medical professionals with timely medical information," according to Vicky Hunsicker Sanko, CEO of The Next Phase, Inc., publisher of **MedIntelliBase Alerts**. "Medical professionals cannot afford to miss critical developments in their medical specialties because they have heavy case-loads or are traveling to the next conference. With **MIB Alerts**, medical technology companies now have a vehicle to help their customers focus on practicing medicine, knowing critical clinical research and technology developments will be delivered to them -- anytime, anywhere."

Visit [ResuscitationCentral.com](#), sponsored by an educational grant from **ZOLL Medical Corporation**, to learn more.

See how **MIB Custom Alerts** offer "[A Better Way](#)," ... [click here to visit the MedIntelliBase website](#) to schedule a **MedIntelliBase** demo, then get a complimentary, hands-on, 3-week trial -- visit [MedIntelliBase.com](#) or e-mail ABetterWay@MedIntelliBase.com.

About the publisher: The Next Phase, Inc. serves the biotech, medical device and pharmaceutical industries with delivery of precise, customized market intelligence by Internet subscription.

The Next Phase and MedIntelliBase are registered trademarks and A Better Way and MarketTracks are trademarks of The Next Phase Consultancy, Inc.

© 2008 [The Next Phase Consultancy, Inc.](#)

Contacts

The Next Phase[®] Consultancy, Inc.
Victoria Hunsicker Sanko, 425-869-8724
ABetterWay@MedIntelliBase.com

