

NEWS RELEASE

SOURCE: The Next Phase[®] Publishing, Inc.

MedIntelliBase™ MarketTracks - “A Better Way” to Access and Stay Updated on Medical Market, Clinical Research and Emerging Technology Intelligence

REDMOND, WA—April 20, 2006 — Users of traditional multi-client market research studies know their limitations: high price-to-information ratio, lots of filler, and limited or no search capability. The final injustice is realizing that the report was obsolete the moment you purchased it – as much as 12-18 months out of date; a huge disadvantage in this fast-changing industry.

MedIntelliBase MarketTracks offer [“A Better Way.”](#) MIB MarketTracks are easily searched - all information is in cross-linked online databases and is regularly updated. You can also access intelligence offline through downloadable reports - all for one subscription price.

[MedIntelliBase MarketTracks](#) contain precise, deep content on critical issues in medicine. They integrate clinical data, market trends, and technology developments. Detailed analysis through market statistics and projections links with reimbursement coding maps. All industry sectors are covered - medical devices, drugs and biologics. MarketTracks are online, on time, and on demand - wherever and whenever you need them.

The MIB MarketTracks Interventional Vascular Medicine Series targets:

- [Endovascular Therapeutics: Revascularization Therapies – New Interventional Opportunities](#)
- [Carotid Artery Therapeutics: Developments & Trends in Stroke Prevention](#)
- [Coronary Artery Revascularization, Restenosis & Drug-Eluting Stents](#)
- Next - Neurovascular Therapeutics: Developments & Trends in Stroke Management

According to Vicky Hunsicker Sanko, MedIntelliBase CEO, “MedIntelliBase MarketTracks are truly ‘A Better Way’ to access medical market information. We pack our titles with the latest information and frequently update them. You receive more information than other reports – more than twice the depth & breadth of coverage.”

Coming April 28 – Detailed, downloadable and customizable:

- market statistics & projections - U.S., EU & global
- reimbursement coding maps –initially, U.S. market

MIB MarketTracks are produced by an expert team. Our internationally renowned chief contributing editors, medical editors, and market analysts possess over 100 years of medical industry and clinical experience.

Try "A Better Way" ...schedule a MedIntelliBase Tour, then get a Free 15-day Trial - visit MedIntelliBase.com or e-mail ABetterWay@MedIntelliBase.com.

About the publisher: The Next Phase Publishing, Inc. serves the medical industry with delivery of in-depth, up-to-date market intelligence by Internet subscription.

Contact:

The Next Phase[®] Publishing, Inc.
Victoria Hunsicker Sanko, (425) 869-8724
ABetterWay@MedIntelliBase.com

The Next Phase and MedIntelliBase are trademarks of The Next Phase Consultancy, Inc.

© 2006 The Next Phase Publishing, Inc.