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MIB BreakingNews[™] - November 24, 2015

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Computer Business Review, 2015-11-24



"Recent EU regulation could have an impact on how businesses and users can make the best use of harvested health data from wearable devices..."

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FierceBiotech, 2015-11-24

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Doctors should prescribe generic drugs over branded medications, say experts

Medical News Today, 2015-11-24



"In a new report, the American College of Physicians call for all doctors to prescribe generic medications over brand-name drugs, where possible, in order to improve ..."

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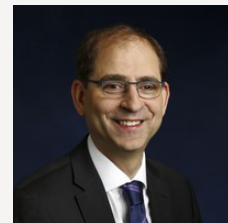
FierceBiotech, 2015-11-23

"Pfizer (\$PFE) and Allergan (\$AGN) have confirmed what many long suspected, agreeing to merge in a \$160 billion deal that gives..."

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Eye For Pharma, 2015-11-24



"Paul Simms discusses Novartis' transformation to a healthcare company with David Epstein, head of Novartis Pharmaceuticals..."

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Top Story from last week's Issue

U.S. doctor group calls for ban on drug advertising to consumers

Reuters, 2015-11-17

"The American Medical Association on Tuesday called for a ban on advertising prescription drugs and medical devices directly to consumers, saying the..."

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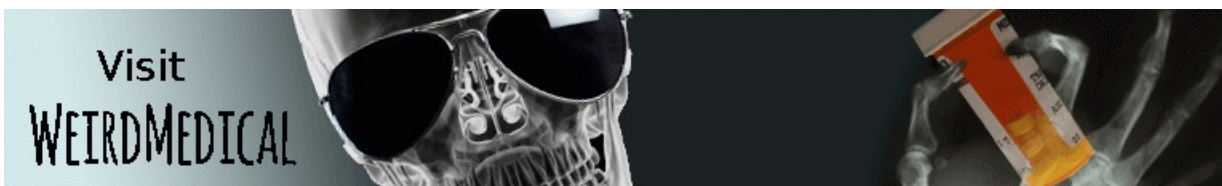


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